



# 2023 Upper Bucks Brewfest August 19, 2023 1PM – 5PM Food/ Food Truck Vendor Application

*The Upper Bucks Brewfest Committee invites you to apply to be a vendor at our upcoming event on August 19, 2023.*

*Please read over the instructions carefully and fill out the form on the second page. Keep the first page for your records.*

## Application Process

**Complete second page and mail or email application to the Quakertown Alive! office. SEND NO FEE NOW. Applications must be reviewed by the Upper Bucks Brewfest committee.**

As the Brewfest has limited space, each application must be reviewed and approved by our committee. Please do not send in your vendor fee until you are notified that your application has been accepted.

All food vendors **must** comply with health department and fire code regulations.

Once you have received your email acceptance, you will have two weeks to remit your fee. Accepted forms of payment: cash, check, money order, credit card. Checks and money orders should be made payable to Quakertown Alive!.

## ***Mail applications to:***

Quakertown Alive!  
314 W. Broad Street #202  
Quakertown, PA 18951

***Or email:*** [events@quakertownalive.com](mailto:events@quakertownalive.com)

**Questions? Call us 215-536-2273**

## Event Details

*Date:* August 19, 2023

*Time:* 12PM – 5PM

*Location:* The Park at 4<sup>th</sup>  
301 W. Mill Street  
Quakertown, Pa 18951

The Upper Bucks Brewfest begins with a VIP Hour at 12noon. General Admission entry begins at 1PM. Vendors **MUST** be set up and ready by 11AM. Vendors who come later than 11:00 risk being denied entry. There are **NO REFUNDS** should this happen.

Vendors **MUST** provide their own canopy, table, and chairs. Food vendors are encouraged to have at least one trash receptacle at the space for customers.

**FOOD TRUCK VENDORS:** please call our office for information on space availability.

***Only ONE business per booth space.***

Unless you make a special arrangement with the committee, each vendor booth is allowed **TWO** people to work during the event. If you need more people to help set up or break down your tent, that is allowed.

No refunds. The committee must pay expenses and administrative costs in advance, we do not give refunds due to rain or any other reason.

Vendors are responsible for their own area for setup and cleanup. Trash cans are throughout the event, but it is a good idea to bring your own.

Vendors will be provided with information regarding their booth placement when they arrive at the event.



**2023 Upper Bucks Brewfest  
Craft/ Merchandise  
Vendor Application  
August 19, 2023**

**CRAFT/ MERCHANDISE VENDOR**

<b>CONTACT INFORMATION</b>
<b>Contact Name:</b>
<b>Company name (if different):</b>
<b>Address:</b>
<b>Email address:</b>
<b>Phone Number:</b>
<b>Website &amp; Social Media:</b>
<b>Please describe your craft items/ merchandise that you plan to bring to the event.</b>

**VENDOR FEE INFORMATION**

***VENDOR SPACE IS \$50 PER 10' X 10' SPACE***

***Please DO NOT send your fee in unless and until you are notified that your application has been accepted. After notification, you will have two weeks to remit payment otherwise your forfeit your space. Applications MUST be postmarked or brought in to the Quakertown Alive! office on or before the dates listed to take advantage of the special pricing. Prices are for single spaces (10'x10'). NO APPLICATIONS WILL BE ACCEPTED AFTER August 9, 2023!***

The undersigned agrees to comply with the terms listed on the first page of this application. Noncompliance will result in removal from the event area with no refund. The undersigned further certifies that he/ she is the responsible party to 1) execute on behalf of the vendor and 2) accept legal process on behalf of the vendor. The undersigned also agrees to indemnify and hold harmless the Upper Bucks Brewfest committee, Quakertown Alive!, and the Borough of Quakertown. Nor are the listed parties responsible for damage, loss, or theft of goods related to his/ her business. By signing below, you agree to adhere to the attached Vendor Terms & Conditions.

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Office Use Only*  
**Application Approved:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Payment Due Date:** \_\_\_\_\_ **Payment Received:** \_\_\_\_\_



## VENDOR TERMS AND CONDITIONS

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All vendors applying to participate in an event presented by /Quakertown Alive! must agree to the following terms and conditions.

1. Quakertown Alive! reserves the right to accept or deny any vendor application.
2. The event committee will assign space location to the vendors. The committee can take special requests into consideration, but there is NO guarantee.
3. All vendors are required to remain open during the entire length of the event.
  - Upper Bucks Brewfest 12PM – 5PM
4. Vendors must adhere to the set-up times.
  - Brewfest set-up begins at 8:30AM
  - Food trucks must be in their assigned location by 9:00AM
5. All structures and sundries (tents, tables, chairs, trash cans, etc...) are to be supplied by the vendor and are the responsibility of the vendor. Tents MUST be weighted or tethered securely to the ground.
6. All food vendors must display their applicable food service license. All food vendors are required to have \$1,000,000 liability insurance and supply Quakertown Alive! with a certificate naming Quakertown Alive! and the Borough of Quakertown as additional insured by August 2, 2023.
7. If Quakertown Alive! cancels the event due to inclement weather, the vendor will receive a refund upon request by either letter or email ([events@quakertownalive.com](mailto:events@quakertownalive.com)) within 30 days. Any fees that have not been requested for a refund will be considered a donation to Quakertown Alive!.
8. Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Upper Bucks Brewfest, including, but not limited to Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or lawsuit in any way arising from operation or involvement in the Upper Bucks Brewfest.
9. Quakertown Alive! reserves the right to decide if a questionable item/ service is allowable at our organization's event. All decisions are final.
10. Quakertown Alive! has permission to share images from the vendors' website and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
11. Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. Vendors who do not follow rules set by Quakertown Alive! risk expulsion from the event and being banned at future events.